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DUFFERIN[®] Stone Offers Stately and Distinctive Look of Natural Stone

ATLANTA (January 19, 2004) – Oldcastle[®] Architectural, Inc. announces the introduction of DUFFERIN[®] Stone, a masonry veneer that provides the distinctive look of natural stone in both its color and texture. DUFFERIN Stone is a versatile product that can be used in both exterior and interior applications. By using DUFFERIN Stone as a full exterior cladding or as an accent, builders can recreate the old-world charm of homes seen in a quaint English countryside. DUFFERIN Stone can also be used to create just as majestic a look on the interior of a home. Its modular design makes it easy for a masonry crew to build a fireplace or wine cellar with the veneer.

“Because natural stone is perceived by homeowners to be an elite building material, incorporating the look instantly increases a home’s value, giving builders an opportunity to offer it as an upgrade to traditional cladding materials,” said Neal Sugarman, vice president of marketing, residential masonry for Oldcastle Architectural. “Due to the variety of colors and installation techniques of DUFFERIN Stone, builders can create a custom-home look while also controlling costs.”

By changing the percentage of large to small stones and the type of mortar joints builders can customize the look of a home to suit a customer’s taste. Also, distinctive to DUFFERIN Stone is Surround Stone, which adds an authentic elegance around door and window openings.

DUFFERIN Stone installs like brick, so builders do not have to contract a specially trained crew; rather a masonry team can complete the project. Every quarry-like piece in the DUFFERIN Stone line has a 4-inch thick veneer and is laid using mortar, making the finished product both durable and maintenance-free.

Homes built using DUFFERIN Stone go up fast because the modular stone pieces require little or no onsite alteration. As a result, DUFFERIN Stone is a cost-effective alternative to natural stone, enabling builders to create unique homes using standardized product and labor.

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In addition to its residential applications, the stately appearance of DUFFERIN Stone makes it a suitable product for commercial applications. The veneer is creating interest among architects designing commercial and institutional projects such as churches, universities, museums and retail centers.

DUFFERIN Stone is structurally sound, manufactured to handle the toughest of applications and harshest of elements, including extreme heat, cold, de-icing salts and acid rain. For more information about DUFFERIN Stone please call 678.731.8015 or visit www.DUFFERINstone.com.

Oldcastle Architectural, Inc. is a leading supplier of building materials. The company is comprised of five major product groups including concrete block, pavers, patio blocks, ornamental concrete, brick, packaged cement mixes and roof tile. Located in Atlanta, Oldcastle APG operates as one division of Oldcastle, Inc., the leading producer of aggregates and concrete products in the United States

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